



Corporate Sponsor Levels for 2018-2019

Platinum Level \$5,000

-) Select Exhibit Placement at November Conferences
 - ATLANTA CONFERENCE:***
 - Monday, November 5, 2018*** hosted by Notre Dame Academy, Duluth with Guest Keynote Speakers Dr. Todd Whitaker and Dr. Carly Hurley
 - MIDDLE/SOUTH GA CONFERENCE:***
 - Monday, November 12, 2018*** hosted by The Westfield School, Perry with Guest Keynote Speaker Murray Banks.
-) Free Exhibit Table at Conferences
-) Corporate Sponsor Listing on GISA Conference Mobile App (Atlanta Conference ONLY)
-) Listed as "Featured Exhibitor" on Conference Mobile App (Atlanta Conference ONLY)
-) Name/Logo on Conference Banners and Posters
-) Name/Logo on All Workshop Posters
-) Company Logo on Conference Online Program
-) Company Logo on GISA website Home page with link
-) Company Logo and Link on GISA Sponsors' Page on Website
-) Company Listing via Link on Conference Page on Website
-) Full-page Black & White Ad and Listing in General and Interscholastic Member Directories
-) 1 Each of the current General and Interscholastic Member Directories
-) Excel Data File of GISA Member Schools
-) Attendance, Vendor Table, and Recognition at 3 Events:
 - o February – Advancement Conference
 - o March – Spring Heads' Meeting (including Dinner for 2)
 - o June – Summer Heads' Retreat
-) Logo on the GISA Notebook that is given to the Heads of School at the November Business Meeting
-) Opportunity to place several of your brand items in a basket for a Door Prize Drawing at the November and March Head of School Meetings
-) Placement on the rotating Banner Ad on the 2018 GISA Atlanta Conference App (a \$500 value)
-) **Opportunity to speak in front of the Heads of School one time at either the November or March Banquet**

Gold Level \$2,500:

-) Select Exhibit Placement at November Conferences
- ATLANTA CONFERENCE:***
 - Monday, November 5, 2018*** hosted by Notre Dame Academy, Duluth with Guest Keynote Speakers Dr. Todd Whitaker and Dr. Carly Hurley
-) ***MIDDLE/SOUTH GA CONFERENCE:***
 - Monday, November 12, 2018*** hosted by The Westfield School, Perry with Guest Keynote Speaker Murray Banks.
-) Free Exhibit Table at Conferences
-) Listing on GISA Conference Mobile App (Atlanta Conference ONLY)
-) Listed as “Featured Exhibitor” on Conference Mobile App (Atlanta Conference ONLY)
-) Name/Logo on Conference Banners and Posters
-) Name/Logo on All Workshop Posters
-) Company Logo on Conference Online Program
-) Company Logo on GISA website Home page with link
-) Company Logo and Link on GISA Sponsors’ Page on Website
-) Company Listing via Link on Conference Page on Website
-) Full-page Black & White Ad and Listing in General and Interscholastic Member Directories
-) 1 Each of the current General and Interscholastic Member Directories
-) Excel Data File of GISA Member Schools
-) Attendance, Vendor Table, and Recognition at 3 Events:
 - o February – Advancement Conference
 - o March – Spring Heads’ Meeting (including Dinner for 2)
 - o June – Summer Heads’ Retreat

Silver Level \$1,800:

-) Free Exhibit Table at either Conference (Atlanta or Middle/South GA)
-) Corporate Sponsor and Exhibitor Listing on Conference Mobile App (Atlanta Conference ONLY)
-) Name/Logo on GISA Conference Banners and Posters
-) Logo on Conference Online Program
-) Name/Logo on all Workshop Posters
-) Company Logo and Link on GISA Sponsors’ Page on Website
-) Company Listing via Link on Conference Page on Website
-) Half-page Black & White Ad in General and Interscholastic Member Directories
-) Company Listing in both directories
-) 1 Each of the current General and Interscholastic Member Directories
-) Excel Data File of GISA Member Schools

Bronze Level \$1,000:

-) 25% Discount on Conference Vendor Table
-) Corporate Sponsor and Exhibitor Listing on Conference Mobile App
-) Name/Logo on Conference Posters
-) Logo on Conference Program
-) Company Logo and Link on GISA Sponsors' Page on Website
-) Company Listing via Link on Conference Page on Website
-) 1 current General Member Directory



**GEORGIA INDEPENDENT SCHOOL ASSOCIATION
2018-2019 CORPORATE SPONSOR APPLICATION**

IMPORTANT NOTE:

Due to printing deadlines, benefits associated with the printed MEMBER DIRECTORIES are time-sensitive and **MUST** be received no later than July 1st in order to be included in the directories. If you wish to submit an Application **AFTER** the printing deadlines, please contact the GISA Office to discuss options.

Benefits associated with Sponsorship are valid July 1st through June 30th.

NAME OF COMPANY:

MAILING ADDRESS:

CITY:

STATE:

ZIP:

CONTACT PERSON:

CONTACT'S TITLE:

CONTACT'S EMAIL:

CONTACT'S PHONE:

CONTACT'S FAX:

WEB SITE URL:

BRIEF DESCRIPTION OF COMPANY (50 words or less):

SCHOOL REFERENCES (please list at least 3 schools):

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DISCLAIMER: GISA does NOT endorse the products or services of these corporate sponsors that pay a fee to be listed. Furthermore, GISA reserves the right to revoke sponsorship at any time the Association believes the sponsor violates the core principles of GISA or is deemed discriminatory or its actions become inappropriate to the interests of our membership.



2018-2019 CORPORATE SPONSORSHIP REMITTANCE

COMPANY NAME: _____

<u>Sponsor Level:</u>	<u>Amount:</u>	<u>Balance Due:</u>
PLATINUM LEVEL	\$5,000	\$ _____
GOLD LEVEL	\$2,500	\$ _____
SILVER LEVEL	\$1,800	\$ _____
BRONZE LEVEL	\$1,000	\$ _____

TOTAL BALANCE DUE:

Signature of Authorized Signer:

REMIT PAYMENT:

VIA CHECK payable to: GISA, PO Box 1057, Thomaston, GA 30286

Return via FAX to: [706-938-1401](tel:706-938-1401) or Email to: robin@gisaschools.org

If you have any questions, please contact the GISA Office at (706) 938-1400 or Email Stan Whitlock at stan@gisaschools.org or Call Mobile: (404) 558-1079.

GISA CORPORATE SPONSOR LOGO SPECS

1. FOR SCROLLING BAR on GISA Website

LOGO must be: High Resolution JPEG or GIF format
200 px Width x 90 px Height

2. FOR ALL OTHER PRINT, MEDIA and WEBSITE Listings

LOGO should be: High Resolution JPEG, GIF, or EPS format
Larger Pixel size – at least 500 px (or more) so that
it can be scaled down as needed

No PDF logos can be used or allowed.

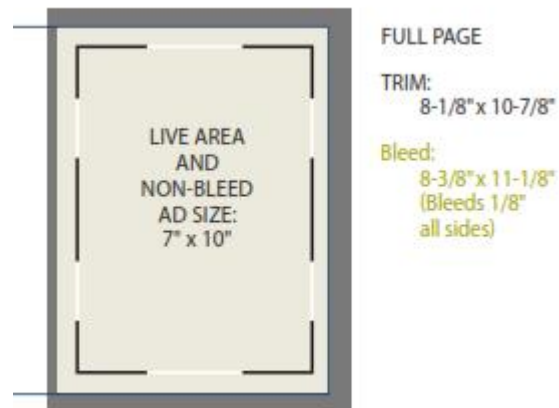
GISA CORPORATE SPONSOR AD SPECS

High-resolution PDF (X1A) preferred

PLATINUM & GOLD SPONSORS:

FULL-PAGE BLACK & WHITE (or Grayscale) Ad

Full-Page Bleed: 8-3/8" x 11-1/8" deep
Bleeds 1/8" on all sides
Full-Page Trim Size: 8-1/8" x 10-7/8" deep
Live Area: 7" x 10".
Keep live matter at least 3/8" from trim



SILVER LEVEL SPONSORS:

HALF-PAGE BLACK & WHITE (or Grayscale) Ad

